

Bond is back: will he be kite skiing in Spectre?

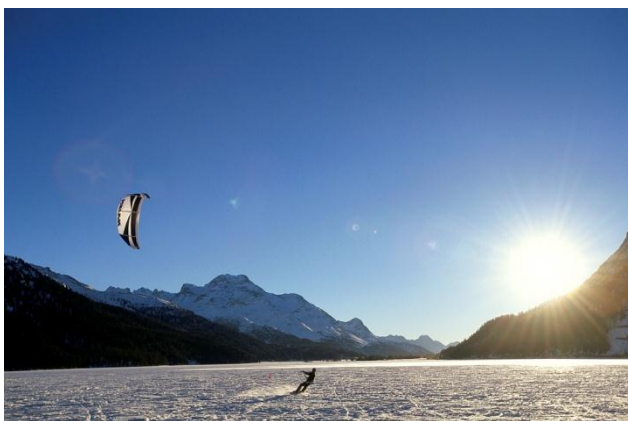
Kulm Hotel St. Moritz launches new package for winter 2015/16

Switzerland, October 2015: Bond is back with Spectre, which – previews indicate – contains some action-packed wintery mountain scenes. The question is this: will Daniel Craig employ kite skiing, the latest adrenaline-fueled snow sport, to escape the evil villains? In previous movies, he’s snowboarded his way to safety and escaped from the enemy by skiing down a bob-sleigh track, so ski kiting would seem a natural progression.



Kite skiing

Kite skiing is a fairly recent development in the snow sports industry, having been developed by explorers in the noughties as a wind-assisted way to reach the South Pole that much faster. It shares similarities with cross-country rather than downhill skiing (as it is practised on flat surfaces), apart from the fact that participants can use boards as well as skis to glide across the snow (making it comparable to water skiing and wakeboarding).



Lake Silvaplana & Kulm Hotel St. Moritz in winter

This winter season, for the first time ever, guests of the Kulm Hotel St. Moritz (www.kulm.com) can channel their inner 007 and learn how to kite ski at speed over the frozen lakes of the Upper Engadine thanks to the launch of a new two-night package.



KULM HOTEL
ST. MORITZ
★★★★★

Guests will have their first kite skiing session on the more protected Lake Bianco, before testing their new-found skills on Lake Silvaplana. The latter provides ideal conditions for kite skiing, as it is located at the southern end of the Engadine, allowing the kites to really pick up the wind as it whistles through the valley.

The Kulm's kite skiing package includes:

- 2 nights' half-board accommodation (with dinner in one of the Kulm's five restaurants)
- 2 x 3-hour kite skiing lessons (on separate mornings)
- 1 x 50 minute AktiVital massage treatment to ease those tired muscles
- 1 x lunchtime fondue after the first lesson
- Late check-out at 3pm upon availability

The package costs from CHF 1240 (approx. £850) per person sharing a double room.

To book, please call +41(0)81 836 8236, email reservations@kulm.com or book online at www.kulm.com.

Kulm Hotel St. Moritz (www.kulm.com) was the first hotel to be built in St. Moritz. The Kulm Hotel opened its doors in 1856 and immediately became popular for summer spa and painting holidays, particularly among the British who comprised around 75% of the hotel guests. The owner of the Kulm Hotel, Johannes Badrutt, initiated winter holidays to St. Moritz from 1864 and, as a result, the hotel, resort and Switzerland itself celebrates 150 years of winter tourism in the 2014/15 season.

Since the 19th century, the Kulm Hotel has changed considerably through expansion and renovation, but the fabulous location at the heart of St. Moritz with views over the Lake remains the same. A member of The Leading Hotels of the World, Kulm Hotel St. Moritz has 172 rooms, five restaurants (offering formal dining, French fine dining – the Gourmet-Restaurant the K awarded 16 points by GaultMillau, Italian, local Engadine specialities and Japanese with 13 GaultMillau points), the extensive Kulm Spa St. Moritz (with a 20 m indoor pool with underwater music, various saunas and steam room, a Jacuzzi, a fully-equipped gym and treatment rooms, all with stunning views over Lake St. Moritz) and six conference rooms, with capacities ranging from 50 to 500 people.

Entertainment and sports facilities include the 9-hole Kulm Golf Course St. Moritz, three tennis courts, a natural ice rink, a curling field and the Marmotta Kids' Club. The Kulm Hotel St. Moritz is inextricably linked to the Cresta Run, which was built within the hotel's grounds in 1891. To this day, tobogganing pilots congregate in the Kulm's Sunny Bar, which is Switzerland's oldest sports bar; the walls of the bar are lined with trophies and images of famous people who have hurled themselves down the infamous ice track.

Recent awards for the Kulm Hotel St. Moritz include being crowned Switzerland's Top Hotel in the TripAdvisor Travelers' Choice® awards, being named the best five-star hotel in St. Moritz for wellness, active holidays and luxury travel by HolidayCheck, coming in the top ten "Friendliest Luxury Hotel" category at the Switzerland Tourism PRIX BIENVENU awards, entering the TripAdvisor Hall of Fame for excellence in hospitality for consistently achieving great traveller reviews on TripAdvisor, being named 5th best hotel in Switzerland by SonntagsZeitung's hotel critic Karl Wild and winning 16 GaultMillau points for the hotel's gourmet restaurant the K – all in 2015. In 2014, the Kulm Hotel St. Moritz was included in a list of the top ten best holiday hotels in Switzerland compiled by renowned Swiss newspaper SonntagsZeitung and the top ten most welcoming luxury hotels in the country list put together by Switzerland Tourism.

Both the Kulm Hotel St. Moritz and its sister property Grand Hotel Kronenhof are owned by the Niarchos family.

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