



Press Release

Kulm Hotel St. Moritz's legendary concierge retires

St Moritz, 20 August 2018: Silvio Martocchi, the Kulm Hotel St. Moritz's legendary concierge, is to retire having worked for the luxury property for 44 years. A member of the Clefs d'Or who was named "Concierge of the Year 2010" by Bilanz, Switzerland's leading economic journal, Mr Martocchi has become something of an institution while handling the wants and wishes of guests with a steady calm and a ready smile, even during the extremely busy winter season!



Silvio Martocchi

Mr Martocchi, who hails from northern Italy, started working at the Kulm Hotel St. Moritz in 1974 as a bell boy and has been Head Concierge at the property since 1996. For the last 22 years, he has welcomed and waved good-bye to guests, provided residents with relevant information, checked and distributed incoming mail to hotel colleagues as well as to the guests, organized excursions, made restaurant reservations, reserved flights and organized transfers, while making use of his impeccable contact list.

In his retirement, Mr Martocchi will undoubtedly have more time to do his favourite things, such as driving through the mountains on his Moto Guzzi motor bike – like him, it's Italian! We wish him the very best and the happiest of times!

Ends

NOTES TO EDITORS

Kulm Hotel St. Moritz (www.kulm.com) was the first hotel to be built in St. Moritz. The Kulm Hotel opened its doors in 1856 and immediately became popular for summer spa and painting holidays, particularly among the British who comprised around 75% of the hotel guests. The then owner of the Kulm Hotel, Johannes Badrutt, initiated winter holidays to St. Moritz from 1864 and, as a result, the hotel, resort and Switzerland itself celebrated 150 years of winter tourism in the 2014/15 season.

Since the 19th century, the Kulm Hotel has changed considerably through expansion and renovation, but the fabulous location at the heart of St. Moritz with views over the Lake remains the same. A member of The Leading Hotels of the World, Kulm Hotel St. Moritz has 164 rooms, five restaurants (including formal dining in the Grand Restaurant, the Italian Pizzeria with 13 Gault Millau points and local Engadine specialities at Chesa al Parc), the extensive Kulm Spa St. Moritz (with a 20 m indoor pool with underwater music, various saunas and steam room, a Jacuzzi, a fully-equipped gym and treatment rooms, all with stunning views over Lake St. Moritz) and six conference rooms, with capacities ranging from 50 to 500 people.

Entertainment and summer sports facilities include the 9-hole Kulm Golf Course St. Moritz (the oldest golf course in the country), three tennis courts and the Marmotta Kids' Club for younger guests.

Recent awards for the Kulm Hotel St. Moritz include being named Gault Millau Hotel of the Year 2018, one of the top ten most welcoming luxury hotels in Switzerland in the PRIX BIENVENU 2017 awards, being named best mountain hotel in Switzerland at the Connoisseur Circle Awards, Switzerland's third Top Luxury Hotel in the 2016 TripAdvisor Travelers' Choice® awards, as well as fifth place in the hotels worldwide recognised for best service category. This year, the Kulm was also named sixth best hotel in Switzerland by HolidayCheck and one of the most popular hotels worldwide; Bilanz Hotel-Rating 2016 ranked it eighth out of the 50 best holiday hotels in Switzerland. In 2015, the Kulm secured a top ten place in the "Friendliest Luxury Hotel" category at the Switzerland Tourism PRIX BIENVENU awards, entered the TripAdvisor Hall of Fame for excellence in hospitality for consistently achieving great traveller reviews on TripAdvisor, was named 5th best hotel in Switzerland by *SonntagsZeitung's* hotel critic Karl Wild and was named the best five-star hotel in St. Moritz for wellness, active holidays and luxury travel by HolidayCheck; the hotel's Gourmet-Restaurant the K also won 16 Gault Millau points. In 2014, the Kulm Hotel St. Moritz was included in a list of the top ten best holiday hotels in Switzerland compiled by renowned Swiss newspaper *SonntagsZeitung* and the top ten most welcoming luxury hotels in the country list put together by Switzerland Tourism.

In May 2016, Jenny and Heinz E. Hunkeler of the Kulm Hotel St. Moritz were named "Hoteliers of the Year 2016" by leading Swiss newspaper *SonntagsZeitung*, which publishes annual Hotel Rating Awards, the only honours sanctioned by Switzerland Tourism, the national tourist office.

Both the Kulm Hotel St. Moritz and its sister property Grand Hotel Kronenhof are owned by the Niarchos family.

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