



WINTER SEASON AT GRAND HOTEL KRONENHOF, PONTRESINA & KULM HOTEL ST. MORITZ

Legendary Grand Dames Announce New Programming for Highly-Anticipated Upcoming Snow Season

ST. MORITZ (November 7, 2018) – [Kulm Hotel St. Moritz](#) and sister hotel [Grand Hotel Kronenhof, Pontresina](#) are primed to welcome guests back to the Engadine for the Winter Season 2018/19. This year, only guests of Kulm and Kronenhof can take advantage of early bird skiing, which offers guests of all ages the unique opportunity to create the very first tracks on the slopes of Diavolezza every Wednesday morning before the official opening. The newly established Saint Moritz Skating Club is based at Kulm, offering guests a variety of exclusive private lessons and workshops. There has never been a better time to visit Kulm Hotel St. Moritz and Grand Hotel Kronenhof, Pontresina.

Glüna Plaina

Full-moon skiing on the Diavolezza takes place this winter season on January 19, February 17 and March 19, 2019. The moon rises above the mountains during different times, so typically guests begin the night by grabbing drinks or eating dinner on the mountain first, and then proceeding to ski. All guests who booked half-board are completely invited. The price for the ticket is CHF 33 (33 USD) and the food on the mountain is a la carte. The full moon skiing offered by Kulm Hotel and Grand Hotel Kronenhof is an exclusive experience for its guests and is complimentary for guests who book halfboard. Each booking also includes cheese fondue with appetizer and desert on the mountain including drinks (wine, water, soft drinks, coffee/tea). This experience is only possible in very specific weather conditions allowing for maximum visibility.

Vana

Grand Hotel Kronenhof in Pontresina brings authentic Indian “Vana” philosophy to the Swiss Alps for a limited time this season. From March 13-16, 2019, Executive Chef Rajesh Sharma and members of his team will be joining the culinary team at Kronenstübli at Grand Hotel Kronenhof to make this unique cuisine available to the Engadine. On the evening of March 14, cuisine will focus primarily on influences from the Ayurveda tradition. Vana cuisine seeks to create a new paradigm where satisfying the palate, the experience of food and one’s physical health are all seen as equally important. Portions are judicious with low levels of oil and salt. Refined grains, oils and sugars are not used and the cuisine stays away from processed food and chilies. Bringing the Vana philosophy to Kronenhof is sure to revive guests after a long day on the slopes.

26th Annual Gourmet Festival

The 26th annual St. Moritz Gourmet Festival will take place from January 11-19, 2019, as the epicurean destination welcomes a star-studded lineup of master chefs from the highest international class and renown. Kulm and Kronenhof are excited to play host to some of the festival’s greatest events of the season.

Swiss guest chef Sven Wassmer will reside at Kulm Hotel from January 12-14, 2019; since 2015, the young chef from Fricktal has been creating a 'new' Swiss cuisine. Danish guest chef Nicolai Norregaard will be at Grand Hotel Kronenhof from January 16-18, 2019, bringing with him haute cuisine from his Michelin-starred restaurant Kadeau in Copenhagen.

VIP Snow Night

On March 30, 2019, only guests of Grand Hotel Kronenhof and Kulm Hotel St. Moritz can experience a truly unforgettable, exclusive night of skiing.

To celebrate a fabulous winter season, the two hotels invite their guests to experience a night on the slopes including ski pass, transfers from and to the hotels, food and drinks, all free of charge. The ascend with the gondola is already spectacular, with views on the snow-covered winter wonderland which lies in peaceful in front of the skiers during the night. Skiing down Switzerland's longest floodlit ski slope (4.2 km) only accompanied by the moon and some fellow hotel guests is a truly memorable event. For those exhausted from all the skiing, the party goes on in the heated tent of Hossa Bar where guests celebrate a private après ski party.

3-Summits – SkiMo Verticals

The 3-Summits ski touring race takes guests on top of three great mountains in the Engadine and invites both experienced competitors as well as beginners to participate in an exclusive SkiMo competition for the first time. On January 26 at Diavolezza (premier race), February 9 at Corvatsch (night race) and March 30, 2019 at Lagalb (family day), Pontresina and Silvaplana will be the backdrop for the events of the 3-Summits.

Lifestyle Coach & Yoga Summit

Renowned lifestyle coach and certified mountain guide Thomas Theurillat will be available for the season to guide guests on custom-curated coaching programs. The program focuses on three pillars:

- *Solution Walk* – guests will have the opportunity to enjoy time with coach Thomas Theurillat. The shared walk is the ideal time for the student and teacher to know one another. This step will also include the first analysis.
- *Life Coaching Workshop* – guests will focus on setting realistic and balanced goals for a successful life in 2019 and beyond.
- *Crown Day* – During a special hike in the beautiful Engadine Valley with coach and mountain guide Thomas Theurillat, students will have the opportunity to breath in the crisp air and focus on solution-orientated therapy.

Dates include: December 13-16, 2018; January 24-27, 2019; February 28-March 3, 2019; March 28-31, 2019.

Yogis of all skill level can seek enlightenment under the careful instruction of acclaimed trainer Monika Zuber at Grand Hotel Kronenhof's Yoga Summit, introducing participants to the calm world of Vitality Yoga, Yin Yoga and Relax Meditation. 2019 dates include: January 17-20; February 7-10; March 7-10.

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About Kulm Hotel and Grand Hotel Kronenhof:

Kulm Hotel St. Moritz (www.kulm.com) was the first hotel to be built in St. Moritz. The Kulm Hotel opened its doors in 1856 and immediately became popular for summer spa and painting holidays, particularly among the British who comprised around 75% of the hotel guests. The former owner of the Kulm Hotel, Johannes Badrutt, initiated winter holidays to St. Moritz from 1864 and, as a result, the hotel, resort and Switzerland itself celebrated 150 years of winter tourism in the 2014/15 season.

Since the 19th century, the Kulm Hotel has changed considerably through expansion and renovation, but the fabulous location at the heart of St. Moritz with views over the lake remains the same. A member of Virtuoso and The Leading Hotels of the World, Kulm Hotel St. Moritz has 164 rooms, seven restaurants (including formal dining, the Italian restaurant, "The Pizzeria" was awarded 13 GaultMillau this year, Gourmet-Restaurant the K awarded 16 points, and local Engadine specialties), the extensive Kulm Spa St. Moritz (with a 20 m indoor pool with underwater music, various saunas and steam room, a Jacuzzi, a fully-equipped gym and treatment rooms, all with stunning views over lake St. Moritz) and six conference rooms, with capacities ranging from 50 to 500 people.

Grand Hotel Kronenhof (www.kronenhof.com), located in Pontresina, four miles from St. Moritz, offers the best of both worlds: the chance to enjoy the glitz of St. Moritz, while staying in a peaceful and picturesque mountain village. Grand Hotel Kronenhof has a rich and interesting history, having first opened its doors in the first half of the 19th century as a guesthouse. However, the main part of the current building, which is a registered historical landmark, was built at the very end of the 19th century in Neo-Baroque style. The latest addition, completed in November 2007 and costing CHF 35 million (approximately USD\$35 million), consists of 28 new guest rooms and a stunning spa complex covering more than 2000 square metres.

Both the Grand Hotel Kronenhof and its sister property Kulm Hotel St. Moritz are owned by the Niarchos family.

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