

The two Swiss institutions seal their partnership in St Moritz

Valmont and The Kulm Hotel are officially engaged!

St Moritz will always be... St Moritz! The legendary resort of the Swiss Alps, whose name rhymes with style, elegance and luxury. The cosmopolitan rendez-vous, embodied by its most noble institution, The Kulm Hotel: an emblematic high-class Hotel, whose history shaped the resort's fame... and who today elects Valmont as its premier SPA partner.



Showtime! When **Valmont and The Kulm Hotel merge their values** to operate the utmost qualitative SPA and retail space in the neighborhood, St Moritz vibrates! Together they initiate what they have named "The Key to Ultimate Luxurious Moments", as in KULM!

Acknowledged as cornerstone of the resort's patrimony, The Kulm Hotel has greeted guests for over 160 years... and played an instrumental role in the development of winter tourism in Switzerland and the Alps in General. Known as the hotel of the "firsts" for its pioneer age at all times, praised for its comfort and luxury, the Hotel resonates to the utmost tradition... elevated to latest technologies and contemporary savoir-faire. Factors that resulted in Kulm Hotel St. Moritz being named Switzerland's GaultMillau Hotel of the year in 2018.



A genuine retreat, nestled in the utmost Engadine Valley, offering breathtaking views of the St Moritz Lake in the understated luxury of 164 intimate rooms and suites...

A **culinary destination**, where guests have a choice of up to 17 restaurants. Among others the multi awarded 40-seater “K by Tim Raue”, the Peruvian “Sunny Bar by Claudia Canessa” as well as Kulm’s newest restaurant and bar, the Kulm Country Club, which opened in 2017 following a refurbishment overseen by Lord Foster... the Hotel also offers casual Italian and local Swiss food experiences.

A **spectacular wellness escape**, with the Kulm Spa St Moritz whose dedication to Relaxation, Detox/Purification and Regeneration programs blossom in a subtle yet absolute luxury.

This magnificent SPA incorporates indoor and outdoor pools, a whirlpool, saunas, relaxation areas and treatment rooms... across 2000 square meters decorated with refined taste. Its exceptional level of service, professional teams and dedication to wellness make Valmont's mission all the more motivating, as its antiaging partner. The cosmetic expert is hence proud to present a **selection of its most acclaimed professional treatments**, fighting against aging signs and defective skin conditions: lack of hydration, loss of cell energy and first or deep wrinkles are carefully addressed with dedicated protocols. Body programs promote healthy and toned skin, with distinctive massage techniques.



As a tribute to this new venture, Valmont has also created an **exclusive facial, available only at the Kulm SPA St Moritz: Escape to the Summit**. This 75 minutes program aims at revitalizing the body, the face and mind through an initiatory journey with Valmont. Designed to provide the skin with its mountain needs, it soothes tensions, relaxes after a skiing day, relieves pain... its nickname is “heaven”!

Paced as a symphony, the protocol starts with a voluptuous body massage, performed with a revitalizing Echinacea Oil and finished with the phenomenal Body 24 Hour – a must

have all in one beauty ally. After a mere 30 minutes, the face is cared for. Deep cleansing, exfoliation and massage with **star product Prime Renewing Pack** are performed with the signature Butterfly Movement, the famous modelage technique initiated by Valmont to promote lymphatic drainage. Skin is then hydrated and biologically lifted thanks to the Regenerating Mask Treatment, a 100% pure and native collagen mask with outstanding regenerating properties, applied on the face and décolleté. For the first time, its efficacy is boomed thanks to the use of an Ultra Sound machine on top of it. As a final touch, products suited to the skin's condition are applied to finalize the beauty journey. The face sparkles with joy!

Luxurious and beautiful... Valmont tailor made for The Kulm Hotel!



The Kulm Hotel

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